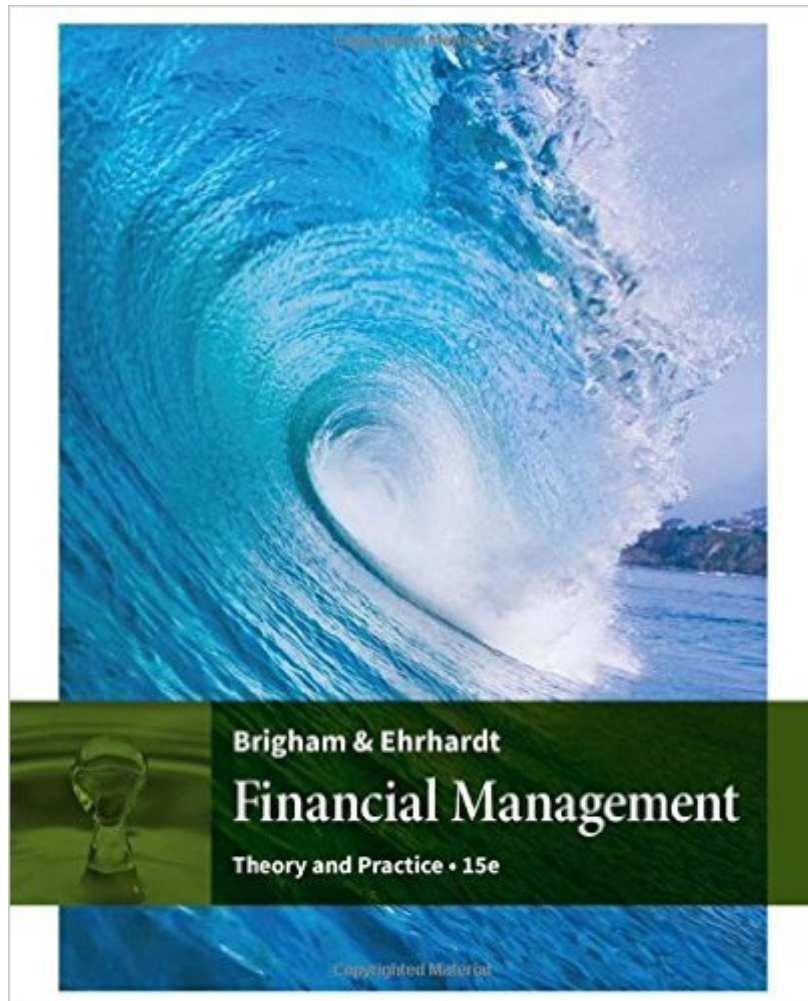


The book was found

Financial Management: Theory & Practice



Synopsis

The only text to strike a balance between solid financial theory and practical applications, Brigham/Ehrhardt's *FINANCIAL MANAGEMENT: THEORY AND PRACTICE*, 15e gives you a thorough understanding of the essential concepts you need to develop and implement effective financial strategies. The book begins with a presentation of corporate finance fundamentals before progressing to discussions of specific techniques used to maximize the value of a firm. It also explores the recent financial and economic crises and the role of finance in the business world. With its relevant and engaging presentation, numerous examples, and emphasis on Excel usage, this text serves as a complete reference tool for you in your academic or business career. The 15th edition is also available with learning solutions such as MindTap Finance, Aplia, and CengageNOW to help you to become First in Finance.

Book Information

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Customer Reviews

This textbook is required for my Concepts of Management in Finance course and ended up renting the book since the class was not part of my major and would rather not need to spend an additional \$200 just to own it. The chapters that I have read thus far are straightforward for someone without a finance degree. The Self-Text problems at the end of each chapter has the solutions near the end of the text with a step-by-step guide in how the problems were solved. On the other hand, the End-of-Chapter Problems simply has the answers but no guide in how the problems were solved. Furthermore, there are equations from the textbook divided by the chapters they were in near the end of the book. Overall, I enjoy the textbook thus far.

The book is good but has quite a few typos in there. Other students using this version should check for errata published if stuck on a problem and cannot figure out the answers.

GOOD

Worked great for my online course

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